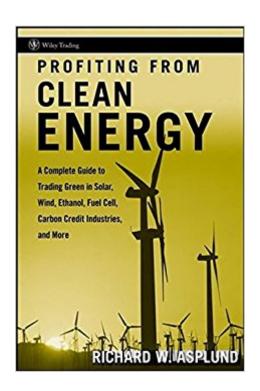


# The book was found

# Profiting From Clean Energy: A Complete Guide To Trading Green In Solar, Wind, Ethanol, Fuel Cell, Carbon Credit Industries, And More





# Synopsis

With Profiting from Clean Energy, respected investment analyst Richard Asplund provides an in-depth explanation of the technology and industry structure behind various sectors of this field and in the process identifies more than 150 stocks related to clean energy. Along the way, Asplund discusses exactly what it takes to effectively invest in clean energyâ⠬⠕whether it be through buying individual stocks, investing in green exchange-traded funds or mutual funds, or trading the biofuel and carbon credit markets.

## **Book Information**

Hardcover: 370 pages

Publisher: Wiley; 1 edition (March 3, 2008)

Language: English

ISBN-10: 0470117990

ISBN-13: 978-0470117996

Product Dimensions: 6.5 x 1.3 x 9.3 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 6 customer reviews

Best Sellers Rank: #2,542,182 in Books (See Top 100 in Books) #92 inà Books > Engineering & Transportation > Engineering > Energy Production & Extraction > Alternative & Renewable > Wind #1067 inà Books > Business & Money > Industries > Energy & Mining > Oil & Energy #5675 inà Â Books > Business & Money > Economics > Environmental Economics

### Customer Reviews

" $\hat{A}$ ¢ $\hat{a}$  ¬ $\hat{A}$ |offers readers a thorough guide to the basics of clean energy investment opportunities". (City AM, Tuesday 17th March 2008)

Clean energy, simply put, has all the earmarks of being one of the best investment trends ever. Better yet, it is still very early in the game and the bulk of the money has yet to be made. This book provides investors with a straightforward guide on how to invest in the diverse and fast-moving clean energy sector. The demand for new and cleaner forms of energy comes not only from climate change and energy security concerns, but also from the sheer amount of new energy generation that will be needed to satisfy the world's fast-growing needs. World energy demand will grow 57% by 2030 and \$4 trillion of new power generation assets are needed by 2030, according to official energy agencies. With this huge target market, the clean energy industry can easily grow at

double-digit annual rates for decades. Clean energy includes very different sub-sectors including solar power, wind power, fuel cells, geo-thermal, biomass and biogas, wave and tide power, efficient appliances and lighting, efficient buildings, smart meters, advanced power storage, hybrid battery technology, biofuels, cleaner coal, carbon trading, and others. Each of these sub-sectors features different technology, growth drivers, and players. With Profiting from Clean Energy, respected investment analyst Richard Asplund provides an in-depth explanation of the technology and industry structure behind these sub-sectors and in the process identifies more than 150 stocks related to clean energy. Asplund provides criteria for choosing the best clean energy stocks and offers an investment opinion on each of the main clean energy sub-sectors. He also discusses how to invest in clean energy, whether through buying individual stocks, investing in green exchange-traded funds or mutual funds, or trading the biofuel and carbon credit markets. In short, this book provides an easy way for investors to quickly become experts in the clean energy industry and discover its many exciting investment opportunities. This book also has a companion Web site (www.ProfitingFromCleanEnergy.com) that will continue to provide essential information about this evolving topic. On it, you'll find resource links for further research, industry conference lists, clean energy video clips, and much more. In addition, you can sign up for a free newsletter to receive timely news about the clean energy industry as well as updates to this book.

This system is basic for easy comprehension and explanation.

Muy interesante.

I felt this book was long winded and outdated. The website associated with it was also not kept up to date. I was dissapointed.

Asplund covers solar, geothermal and wind power, fuel cells, biofuels, clean coal and power efficiency, clean utilities via green pricing, cfl bulbs and energy star programs and biomass, organic matter that was once a living plant or tree or waste matter and either burning or extracting it. He does not cover nuclear, recycling, enviro cleanup, shale. What's god is that he gives you both the pros and the cons of each type of technology and at times can be very technical in discussing how that particular energy works. He does admit that without governmental incentives, many of these types of clean energy methods are not cost effective, but that is the weak point in this book -- while it is obvious he knows how much subsidies they require and why, he doesn't really let you in on that

secret, so as the reviewer from Switzerland noted, Pres Obama is encouraging this (the Solyndra scandal a notable example) we do not know whether that is a good venue for govt dollars vs alternatives. So in effect he downplays the cost effectiveness of each technology. His website does pretty much the same, so in the end this book becomes a cheerleader for Clean Energy and does not truly vet the process. Also under solar energy, since he is interested in investable companies that are now public, i.e. 2008, he does not mention companies or technologies that are on the horizon that one should watch for perhaps future IPOs, investments, development. Other than that, you can learn allot about what's going on but in this field, and I surely did, but this book is not as definitive as the author proclaims.

Clean energy's time has come. President Barack Obama's administration is emphasizing this point and communities worldwide are confirming it. As a result, clean energy research has become one of today's hottest topics, which makes Richard W. Asplund's book especially timely. This comprehensive, scholarly guide teaches investors about the factors that drive the clean energy business. Asplund explains the critical variables of various clean energy resources and identifies major companies in each specialized area. getAbstract recommends this reference work to active, self-guided investors who are interested in exploring clean energy's profit potential. They will appreciate Asplund's valuable research, which includes detailed explanations of green technology innovations and other current industry data.

The author has done an excellent job !!!This book is very informative and has been very well researched one. Everything you wanted to know about clean energy is available her.

### Download to continue reading...

Profiting from Clean Energy: A Complete Guide to Trading Green in Solar, Wind, Ethanol, Fuel Cell, Carbon Credit Industries, and More Day Trading: Make Hundreds Daily Day Trading One Hour a Day: Day Trading: A detailed guide on day trading strategies, intraday trading, swing trading and ... Trading, Stock Trading, trader psychology) Credit Repair Secrets: The 2017 Complete Credit Score Repair Book: How To Fix Your Credit, Improve Your Credit Score, And Bullet Proof Your Credit Report Using Current Credit Repair Tips Solar Power: The Ultimate Guide to Solar Power Energy and Lower Bills: (Off Grid Solar Power Systems, Home Solar Power System) (Living Off Grid, Wind And Solar Power Systems) Credit Repair: The Complete Step-to-step Guide To Raise Your Credit Score Quickly And Control of Your Financial Life (Credit Repair Secrets, Credit Repair Tips, Fix Bad Credit) TRADING: Basic, Intermediate, Advanced and Tips & Tricks Guide to Crash It with Day

Trading - Day Trading Bible (Day Trading, Trading Strategies, Option Trading, Forex, Binary Option, Penny Stock) Trading: The Beginners Bible: Day Trading + Options Trading + Forex Trading + Stock Trading Beginners Guides to Get Quickly Started and Make Immediate Cash with Trading Clean Eating: 365 Days of Clean Eating Recipes (Clean Eating, Clean Eating Cookbook, Clean Eating Recipes, Clean Eating Diet, Healthy Recipes, For Living Wellness and Weigh loss, Eat Clean Diet Book Day Trading: Trading Guide: Make Money on Stocks, Options & Forex (Trading, Day Trading, Stock, Options, Trading Strategies) Forex Trading: PROVEN FOREX TRADING MONEY MAKING STRATEGY - JUST 15 MINUTES A DAY (Forex trading strategies, Fx trading strategies, forex trading for beginners): For Beginning and Struggling Traders Forex: Using Fundamental Analysis & Fundamental Trading Techniques to maximize your Gains. (Forex, Forex Trading, Forex Strategy, Forex Trading Strategies, ... Forex Trading Books, Trading Strategies) Trading Forex with Divergence on MT4 (Forex, Forex Trading, Forex Trading Method, Trading Strategies, Trade Divergences, Currency Trading Book 2) How to become a consistently profitable forex trader: Revealed! The Easy Trading Strategies, Forex, Forex trading for a living, Forex trading price action, trading psychology, trading in the zone Off-Grid Living: How To Build Wind Turbine, Solar Panels And Micro Hydroelectric Generator To Power Up Your House: (Wind Power, Hydropower, Solar Energy, Power Generation) Forex Trading: The Basics Explained in Simple Terms (Bonus System) incl. videos) (Forex, Forex for Beginners, Make Money Online, Currency Trading, Foreign ... Trading Strategies, Day Trading Book 1) FOREX TRADING: The Basics Explained in Simple Terms (Forex, Forex for Beginners, Make Money Online, Currency Trading, Foreign Exchange, Trading Strategies, Day Trading) MT4 High Probability Forex Trading Method (Forex, Forex Trading System, Forex Trading Strategy, Oil, Precious metals, Commodities, Stock Indices, Currency Trading Book 1) DIY: How to make solar cell panels easily with no experience!: Master Making Solar Panels Faster! (Master Solar Faster Book 1) Energy Harvesting: Solar, Wind, and Ocean Energy Conversion Systems (Energy, Power Electronics, and Machines) Renewable Energy Made Easy: Free Energy from Solar, Wind, Hydropower, and Other Alternative Energy Sources

Contact Us

DMCA

Privacy

FAQ & Help